



RELNKS Announces Partnership with VERICO

APRIL 12, 2021 – RELNKS, the digital homebuying platform, is thrilled to be launching with VERICO as a white-labelling client. VERICO CONNECT will be the name of the white-labelled platform and will be personalized and tailored to the VERICO Mortgage Broker Network brand.

VERICO, one of the largest mortgage broker networks in Canada, will be onboarding their 3000+ mortgage brokers to the VERICO CONNECT platform. With VERICO CONNECT, homebuyers will have the usual end-to-end RELNKS experience – a simplified and modern homebuying process – that doubles as a direct connection to their VERICO broker.

“We are extremely excited to be launching VERICO CONNECT to the VERICO network” said Mark Squire, CEO & President of VERICO. “With the partnership between RELNKS and VERICO Financial Group we have been able to bring VERICO CONNECT powered by RELNKS to VERICO members first with our premiere launch.”

RELNKS offers Mortgage Brokers and Real Estate Agents the ability to white-label, allowing them to serve a custom branded version of the platform to their mortgage professionals and their clients. White-label clients are also eligible for exclusive customization benefits, such as direct-to-broker mortgage applications or having preferential service partners on their platform.

“We are proud to announce our partnership with VERICO, one of Canada’s largest mortgage broker networks,” said Tom McCormick, President and CEO of RELNKS and The Nationwide Group. “With the wide reach of the VERICO network, we will be able to deliver the efficient, digital homebuying experience of RELNKS to even more Canadians, and continue to simplify the relationship between professionals and their clients.”

To learn more about RELNKS white-labelling, please e-mail sales@RELNKS.com.

About VERICO

VERICO is Canada's most respected mortgage broker network with over 200 firms and 3000 mortgage brokers. VERICO was founded in 2005 with a single idea: to unite top mortgage originators in Canada and create additional opportunities for this group of highly driven professionals. Together, we knew we could make a mark on the Canadian mortgage industry. Operating at the highest degree of integrity, professionalism, excellence, and ethical standards, VERICO originates over \$20 billion by helping 45,000+ families annually with their mortgage needs.

About RELNKS

Linking together homebuyers, real estate agents, lenders, mortgage professionals and home service providers, RELNKS helps simplify and modernize homeownership for buyers and industry professionals. RELNKS is a digital support system for homebuyers that centralizes the services and resources needed to complete their move from start to finish, with a less stressful experience. The platform provides real estate professionals a digital solution to their business and helps them achieve more in less time with the assistance it provides clients. For more information, visit www.RELNKS.com.



Press Contact
marketing@RELNKS.com